## Homayoun Esfarjani Investment & Enterprises (HE INVENT)

Homayoun Esfarjani Investment & Enterprises (HE Invent) is located in Wiesbaden and acts as the company group's holding



HE Invent's main objective lies in project and product development on its own authority. Homayoun Esfarjani is a strategic visionary and entrepreneur. His over 40 year old experience in industrial design, investment, market analysis, moderation and monitoring and his creativity come into focus when novelty products are developed, from prototype to serial production. At this moment, our activities cover various products improving everyday life, based on the principles of humane economics and a sustainable environment. The aim of our products is the merger of solid scientific and a new balance between nature und man.

Apart from HE Invent's own enterprises, it continues to act as a strategic partner of industrial companies, from SMEs to multi-national corporations, with projects in the Middle East and North Africa (MENA region) as well as in East and South East Asia.

We conceptualize, design and plan long-term international and intercultural projects and business models. We cooperate in the search for investors and Prime Technology Partners.

A precise observation, knowledge and analysis of the market and economic development, risk assessment, and intercultural know-how and respect are essential. Ethical and economic transparency is equally important to Homayoun Esfarjani.

To provide a seamless care of our project from vision to implementation, the group combines its special knowhow in three subsidiaries: MMM System + Technology in Duesseldorf, SSS Project Development in Singapore and Al Hady in Dubai.

In addition, each subsidiary offers their competence independently, for partners and their own corporate group.

Dudenstr. 37, 65193 Wiesbaden, Germany T +49 (0) 611 1872 10 , F +49 (0) 611 1872 118 E info@he-invent.com